

# Color-Coded Rack Placard Label Holder

## Featuring HOLD & RELEASE® technology

Available in a variety of colors for warehouse facelifts, cover-up needs or color coding identification

PLACE LABEL HERE



The **Color-Coded Rack Placard** provides a color-coding system to better organize a warehouse for greater productivity. It is a permanent label holder that allows for easy application and removal of single-use labels with no sticky residue or messy overlapping, keeping racks and shelving units neat and clean. The Color-Coded Rack Placard is a cost-effective and simple solution that eliminates label build-up, while reducing excess labor and time to scrape off old labels. It also masks chipped paint and nicks from scraping, as well as damage by forklifts.

### Features of The Color-Coded Rack Placard

- Easy removal and replacement of rack I.D. labels
- Adheres to wide range of surfaces and temperatures
- Can be customized to virtually any shape, size and color
- Accepts most standard permanent labels

### Benefits of The Color-Coded Rack Placard

- Increased productivity and cost savings – Fresh facelift without the hassle of painting
- Organization – Color-coding system helps with logistics layout and operations flow
- Confidence – Proprietary Hold and Release® technology
- Security – Paramount guarantees that The Rack Placard will perform



### Applications

- Pallet Racks
- Flow Racks
- Pick/Pack Areas
- Rack Shelving
- Carton Flow Racks
- Channel Shelving

### Primary Markets Served

- Warehouse Distribution Centers
- Logistics
- Automotive
- Grocery Distribution
- General Manufacturing
- Chemical

**The Original Placard Label Holder**, featuring Hold & Release Technology®, allows labels to be easily applied and removed hundreds of times with minimal surface degradation. This innovative product line – ideal for reusable packaging, racks and shelving – is available in multiple sizes, styles, grades, and colors. With a 99.999% success rate, it is the only labeling system in the industry guaranteed to perform. Ask us about warranties on select products. Paramount materials undergo independent testing, including removability and durability, surface testing, QUV weathering, extreme temperatures, and wash cycles. Anything Less Means Risking More.

**PARAMOUNT**  
DISTRIBUTORS OF INDUSTRIAL PACKAGING

Paramount Paper Products Ltd.  
1300 Boul. Jules-Poitras, Saint-Laurent, QC H4N 1X7  
T: (514) 331-0083 F: (514) 331-3274 info@paramountpaper.com  
WWW.PARAMOUNTPAPER.COM



# Color-Coded Rack Placard Label Holder

## Featuring **HOLD & RELEASE®** technology

Available in a variety of colors for warehouse facelifts, cover-up needs or color coding identification

PLACE LABEL HERE



The **Color-Coded Rack Placard** provides a color-coding system to better organize a warehouse for greater productivity. It is a permanent label holder that allows for easy application and removal of single-use labels with no sticky residue or messy overlapping, keeping racks and shelving units neat and clean. The Color-Coded Rack Placard is a cost-effective and simple solution that eliminates label build-up, while reducing excess labor and time to scrape off old labels. It also masks chipped paint and nicks from scraping, as well as damage by forklifts.

### Features of The Color-Coded Rack Placard

- Easy removal and replacement of rack I.D. labels
- Adheres to wide range of surfaces and temperatures
- Can be customized to virtually any shape, size and color
- Accepts most standard permanent labels

### Benefits of The Color-Coded Rack Placard

- Increased productivity and cost savings – Fresh facelift without the hassle of painting
- Organization – Color-coding system helps with logistics layout and operations flow
- Confidence – Proprietary Hold and Release® technology
- Security – Paramount guarantees that The Rack Placard will perform



### Applications

- Pallet Racks
- Flow Racks
- Pick/Pack Areas
- Rack Shelving
- Carton Flow Racks
- Channel Shelving

### Primary Markets Served

- Warehouse Distribution Centers
- Logistics
- Automotive
- Grocery Distribution
- General Manufacturing
- Chemical

**The Original Placard Label Holder**, featuring Hold & Release Technology®, allows labels to be easily applied and removed hundreds of times with minimal surface degradation. This innovative product line – ideal for reusable packaging, racks and shelving – is available in multiple sizes, styles, grades, and colors. With a 99.999% success rate, it is the only labeling system in the industry guaranteed to perform. Ask us about warranties on select products. Paramount materials undergo independent testing, including removability and durability, surface testing, QUV weathering, extreme temperatures, and wash cycles. Anything Less Means Risking More.

**PARAMOUNT**  
DISTRIBUTORS OF INDUSTRIAL PACKAGING

Paramount Paper Products Ltd.  
1300 Boul. Jules-Poitras, Saint-Laurent, QC H4N 1X7  
T: (514) 331-0083 F: (514) 331-3274 info@paramountpaper.com  
WWW.PARAMOUNTPAPER.COM

