Nameplate Labels

Identification & asset management for reusable packaging



The Nameplate is a durable label which allows you to permanently identify and track your reusable packaging without the costs and problems associated with hot-stamping and bolted nameplates. Our self adhesive nameplates have been pre-tested to withstand harsh environmental and washing conditions, extreme temperatures and UV exposure. We produce nameplates using numerous constructions to satisfy diverse uses; and we print on a wide variety of grades using standard colors, custom matched colors, or specialty inks.

Features of The Nameplate Label

- Can be customized to virtually any size, color and/or graphics
- Print with barcode, sequential number and/or human readable identification
- Constructed to withstand weather, temperature, abrasion or exposure to harsh chemicals

Benefits of The Nameplate Label

- Improve accuracy and efficiency in data collection processes for many activities including supply chain management, logistics tracking, and point-of-sale
- Cuts cost associated with hot-stamping and bolted nameplates









Nameplate labels are often used for:

• Property of:

· Return to:

- Track & Trace
- Branding



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Nameplate Labels

Product	Description	Application Temperature	Service Temperature	Environment	Washing	Reusable Packaging	Variable Printing	Part #
Standard Nameplate	Total thickness: 3.8 mil film construction Resistant to abrasion, tear, moisture, & chemical Adheres flush to a variety of surfaces Not recommended for uneven surfaces	50°F	-40°F to +250°F	Indoor & Outdoor Use	②	Hand-Held Containers	Subsurface	STDN
Industrial Nameplate	Total thickness: 5.8 mil film construction Resistant to abrasion, tear, moisture, & chemical Adheres flush to a variety of surfaces Not recommended for uneven surfaces	50°F	-40°F to +250°F	Indoor & Outdoor Use	②	Hand-Held Containers	Subsurface	INDL
Durable Nameplate	Total thickness: 5.8 mil film construction Resistant to abrasion, tear, moisture, & chemical Adheres flush to a variety of surfaces Not recommended for uneven surfaces	50°F	-40°F to +250°F	Indoor & Outdoor Use	②	Hand-Held Containers	Subsurface	DRBN
All Purpose Nameplate	Total thickness: 7 mil film construction Resistant to abrasion, tear, moisture, chemical & UV exposure Ideally used on textured surfaces and adheres extremely well to LSE plastics	50°F	-40°F to +350°F	Indoor & Outdoor Use	②	Hand-Held Containers Pallets Bulk Bins	Subsurface	APN
Durable Premium Nameplate	Total thickness: 14 mil film construction Heavy adhesive offers exceptional surface bonding for extreme conditions Resistant to abrasion, tear, moisture, chemical & UV exposure Adheres to uneven and textured surfaces, including HDPE	50°F	-40°F to +350°F	Indoor & Outdoor Use	Ø	Hand-Held Containers Pallets Bulk Bins	Subsurface	DRBN-P



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